

## Odyssey Governance Council Meeting Agenda

Wednesday, March 6th 9:00-10:00 am.

*Invited: Mariel Brown, Megan Prellwitz, Tami Schattschneider, Haley Julian, Herve Some, Lindsay Loewe, Mary Whitrock, Rebecca Miller*

8:05- Meeting began

### 1. Approve [GC Meeting Minutes](#)

- January 1, 2019
- December 5, 2018
- November 14, 2018
- November 7, 2018
- October 4, 2018
- August 20, 2018
  - Added 2-6-19
  - No meeting was held in September

### 2. Share Enrollment updates

- a. Enrollment Spreadsheet-- discussed current status of enrollment
- b. Interest Form-- discussed reaching out to some parents on the list, delineating the interest responses that are already enrolled

### 3. Marketing updates

- a. Billboards-- until March 8
- b. TV commercial-- 15 second commercials to air through the end of April on FOX 11 and NBC 26
- c. FB- boost and target business
- d. Google Ad words

### 4. Parent ?'s-- frequently asked

- a. [Parent Concerns/?'s that were discussed](#)

5. Marketing Campaign
  - a. What else can we do?
  
6. Curriculum Writing-- update
  
  
7. Governance Council Members
  - a. Obtain another member

Adjourn- 9:23am.

Future Agenda Items: Governance Council Member, Amy L.?  
Approve GC Minutes, Approve Course Catalog  
Next Meeting Date: April 3rd, 9:00-10:00